Martyna Wójcik

UI/UX DESIGNER | PRODUCT DESIGNER

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PROFILE

Product Designer with 6+ years across UX/UI and frontend development. Designs responsive and mobile-first products across SaaS, dashboards, maps, and e-commerce, from user flows through shipped code.

EXPERIENCE

Heroneco Tech, Lda — 2024-Present

Product & Design Lead · *Local discovery & real estate · Portugal*

- Lead UX/UI design for a geospatial discovery and real estate platform, encompassing responsive map discovery, filters, saved lists, contributions, agency onboarding, and dashboards.
- Designed and built two public product landing pages end-to-end, from information architecture and UI design to responsive frontend development and launch.
- Work with engineers to refine user flows, interactions, edge and empty states, reusable components, and implementation quality through Figma, code prototypes, and design QA.

Live work: Yaca Places landing page · Yaca Properties landing page

Avid Technology, Inc. — 2020-2024

2022-2024 Promoted to Software Development Engineer, UI / Product Experience

- Led the UX/UI redesign of an enterprise-grade media storage configuration tool, streamlining a fragmented legacy interface into a guided five-step workflow that reduced cognitive load and configuration errors.
- Designed and implemented the experience in React/TypeScript, from prototypes through production, and delivered cloud-based media collaboration plugins.

2020-2022 Junior Software Development Engineer, UI / Frontend

- Built React/TypeScript interfaces for enterprise media workflows, including user-flow prototypes and implementation.

Grupa.IT — 2018-2019

Junior Frontend Developer · UX/UI & Implementation

- Built e-commerce and client websites, and designed and developed a React/MUI municipal utility application for investigating water-billing and meter issues.

INDEPENDENT PROJECT

Unloops: Designed and built a habit-change app with art therapist input, coping plans, urge support and reflection.

SELECTED SKILLS

UX & product: User flows, information architecture, research, responsive/mobile-first UI, edge cases

UI & systems: Figma, FigJam, Figma Make, design systems, design QA

Frontend & delivery: HTML/CSS, React, TypeScript, Next.js, Material UI (MUI), Jira, Git, VS Code, Jetbrains IDEs

AI-assisted prototyping: AI-assisted researching, Agentic coding, Rapid prototyping

EDUCATION

BA, Economics West Pomeranian University of Technology, Poland | 2013-2016

Erasmus+ Student Exchange Dokuz Eylül Üniversitesi, Izmir, Turkey | 2015

LANGUAGES

Polish: Native | **English:** Advanced | **Russian:** Upper-intermediate | **Portuguese:** Conversational | **Spanish:** Basic